



**CIRQUE DU SOLEIL TO STAGE
ONE-NIGHT-ONLY ORIGINAL PERFORMANCE
PRESENTED ONLINE AS A SPECIAL BROADCAST**

AVAILABLE FOR SEVEN DAYS ONLY WITH DONATION TO ONE DROP

MONTREAL, QUEBEC (March 12, 2013) – In celebration of World Water Day on March 22, ONE DROP, the non-profit organization established by Cirque du Soleil Founder Guy Laliberté, will present **One Night for ONE DROP**, sponsored by Lamborghini and MGM Resorts International. This original, full-scale production, specifically created for a one-night-only performance at the “O” Theatre at Bellagio in Las Vegas, will feature more than 230 Cirque du Soleil artists and guest performers.

To share the experience around the world, the event will be filmed with 12 cameras and a 90-minute special will be created. The broadcast will be available for online viewing at ONEDROP.org for seven days only, from March 25 to 31, with a donation of \$5 or more to ONE DROP.

One Night for ONE DROP will celebrate the Earth as an artistic creation and highlight water as the essence of life within the Earth’s ecosystem. The seven Cirque du Soleil shows in Las Vegas will go dark, so the 1,700 employees, including 500 artists, can collaboratively participate in this once-in-a-lifetime extravaganza.

Special guest artists will include “America’s Got Talent” stars, singer Jackie Evancho and performance painter David Garibaldi, creating a painting live on stage. The show will also feature Victoria’s Secret model Oluchi Orlandi’s unveiling of a specially-designed Roberto Cavalli gown; a dance piece choreographed by Sonya Tayeh from “So You Think You Can Dance” and an original composition by award-winning composer Danny Elfman.

The “O” Theatre will be transformed through state-of-the-art multimedia environments with video projections designed by Moment Factory, who has collaborated with Madonna, Jay-Z, Celine Dion and fun., among others.

Additionally, there will be an online auction offering once-in-a-lifetime experiences, art, memorabilia, VIP event packages and more. Auction items will include a watch from the private collection of Prince Albert II of Monaco, jet-setting trips around the world, original sculptures by Richard MacDonald and Rabarama and the couture gown designed by Roberto Cavalli and worn by Oluchi Orlandi. Items can be viewed and bid on until April 4, 2013 at charitybuzz.com/ONEDROP.

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Access to the broadcast will be provided by Cleeng, the worldwide leader in online pay-per-view.

ONE DROP—a non-profit organization established in 2007 by Guy Laliberté, Founder of Cirque du Soleil—strives to ensure that water is accessible to all, today and forever by developing integrated and innovative water-access and management projects worldwide. All proceeds from **One Night for ONE DROP** will go to ONE DROP.

PHOTOS:

Downloadable photos are available at <http://s3.amazonaws.com/Chapiteaux/OneNightPhotos.zip>

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